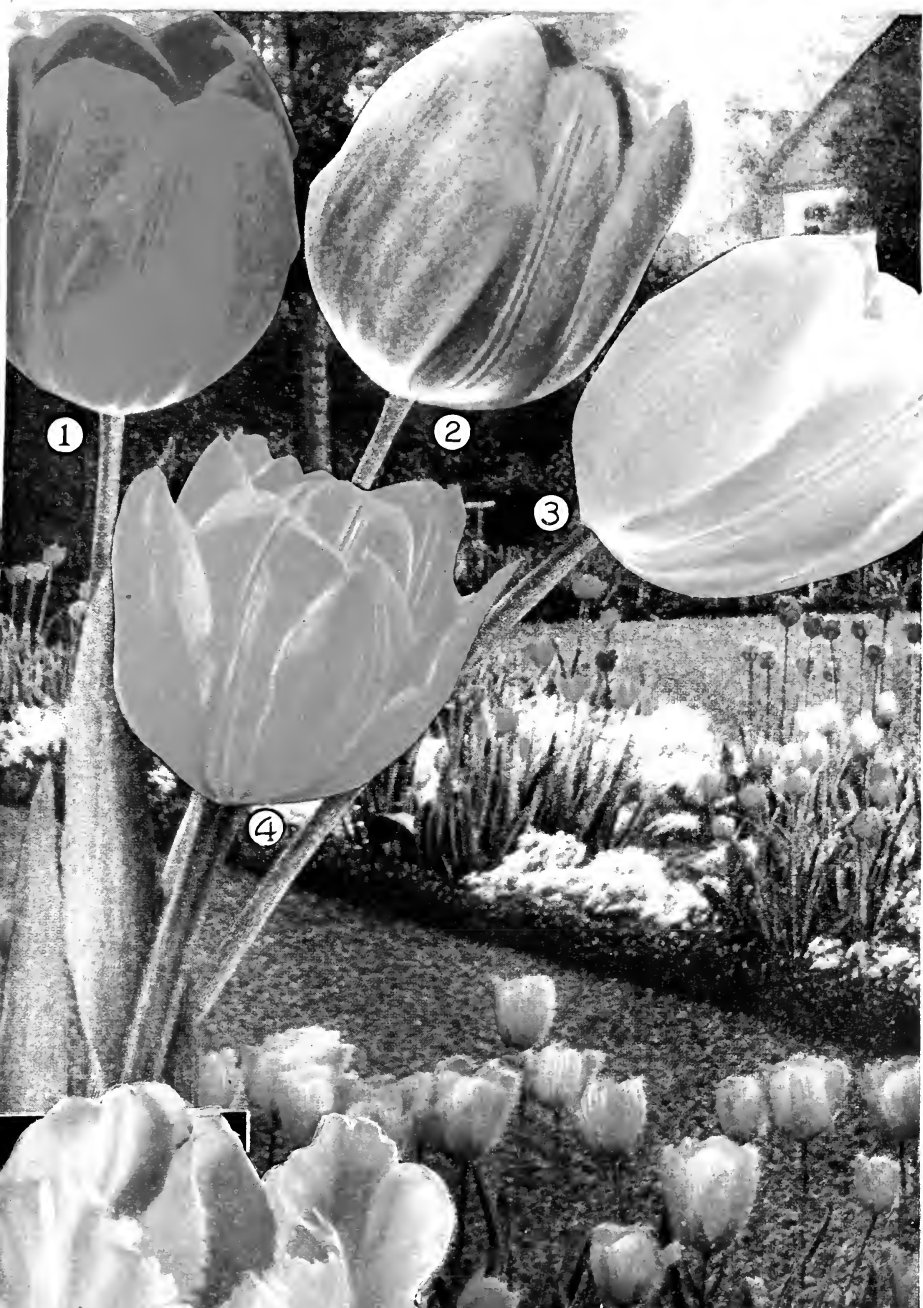


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Kellogg's Fall Planting BARGAINS



Kellogg's Tulip Collection

100 large flowering bulbs, 25 varieties, all colors, tints and shades. Darwins, Breeders, Cottage and Parrot. A tulip collection that will put a blaze of beauty into your garden. Delivered to you for only \$3.95. **100 BULBS**

"FANTASY"

The tallest, largest, most beautiful and most popular Parrot tulip in the world. (See picture at left). 30c each; 4 for \$1.00.

Send us \$4.25 and we'll include two Fantasy (labeled) with above collection, 102 bulbs in all.

\$3.95
POST-PAID

R.M. Kellogg Co. Three Rivers, Mich.



Kellogg's

Choice Imported

Kellogg tulips are imported direct from Holland, where the finest tulips in the world are grown. Every bulb guaranteed to be of full blooming size, which insures you richly colored flowers next spring.

Tulips give the most beautiful effect when all colors are planted in one group. Every variety listed here has a charming beauty all its own, but when all Kellogg varieties as included in Kellogg's Tulip Collection, are planted in one group, the color effect is simply magnificent.

Kellogg's TULIP Collection

will put a blazing mass of gorgeous color in your flower garden during early May. A lovely display of flower beauty to greet your eye at the first opening of spring. A thrill that will linger in your memory throughout the entire summer.

All Colors, Tints and Shades

Pictured here and on the front cover are a few of the beautiful colors, tints and shades produced by Kellogg's Tulip Collection. Beautify your flower garden with Kellogg's magnificent tulips.

Order Now Plant in November

Plant Kellogg's Tulip Collection in November and enjoy their wonderful charming beauty next spring.

JUST THINK

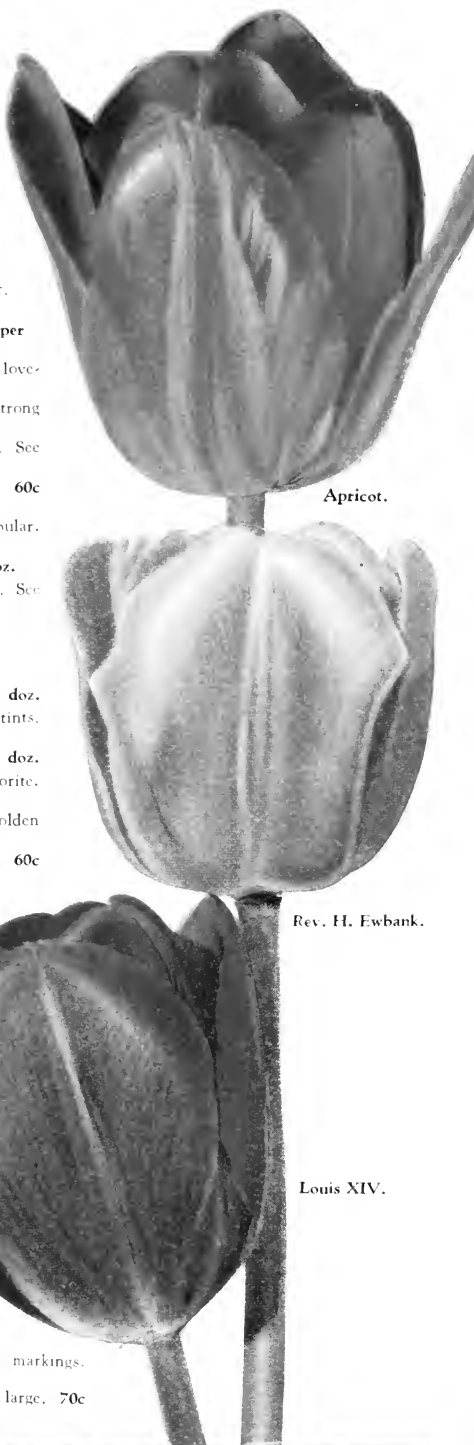
100 bulbs selected from 25 of the choicest varieties, for only \$3.95, postpaid. (See special bargain offer on front cover).

Tulip Bulbs Shipped After
October 1st.

Tulips

Giant Darwin Tulips

- BARTIGON.** Fiery crimson, white base. Very strong grower. See Fig. 1, front cover. 60c per doz.
- CLARA BUTT.** A distinct clear salmon-pink. Tall. 60c per doz.
- REV. H. EWBANK.** A beautiful shade of lilac. One of the loveliest. 65c per doz.
- FARNCOMBE SANDERS.** Exquisite brilliant scarlet. Strong grower. 60c per doz.
- EUTERPE.** Silvery lilac, with rosy tone. Very charming. See Fig. 2, front cover. 65c per doz.
- LOVELINESS.** Satiny carmine-rose. Lovely in every way. 60c per doz.
- PRIDE OF HAARLEM.** Brilliant rosy carmine. Very popular. 55c per doz.
- ZULU.** Rich velvety black, with shining edges. 60c per doz.
- PRINCESS ELIZABETH.** Vivid rosy pink. Very beautiful. See Fig. 3, front cover. 60c per doz.



Apricot.

Rev. H. Ewbank.

Louis XIV.

Breeder Tulips

- APRICOT.** Magnificent apricot, flushed with orange. 75c per doz.
- CARDINAL MANNING.** Rosy violet, flushed dull bronze tints. 70c per doz.
- LOUIS XIV.** Rich dark purple, flushed with bronze. 65c per doz.
- DOM PEDRO.** Coffee brown, shaded maroon. A big favorite. 75c per doz.
- YELLOW PERFECTION.** Light bronze yellow, edged golden yellow. 70c per doz.
- PANORAMA (Fairy).** Brownish red, shaded with apricot. 60c per doz.

Cottage Tulips

- GESNERIANA SPATHULATA.** Rich ruby crimson, with blue base. 60c per doz.
- INGLESCOMBE YELLOW.** Glossy canary-yellow. 60c per doz.
- ORANGE KING.** Glistening deep orange, with rose shadings. 70c per doz.
- INGLESCOMBE PINK (Salmon Queen).** Beautiful salmon-pink. 60c per doz.
- MOONLIGHT.** Lovely sulphur-yellow. Large and handsome. See Fig. 4, front cover. 70c per doz.
- PICOTEE.** Long, clear white, with bright pink edges. 60c per doz.
- FAIRY QUEEN.** Salmon-rose, edged with lemon-yellow. Inside deep rosy lilac. 70c per doz.
- DULCINEA.** Orange-scarlet, flushed rose. 60c per doz.

Parrot Tulips

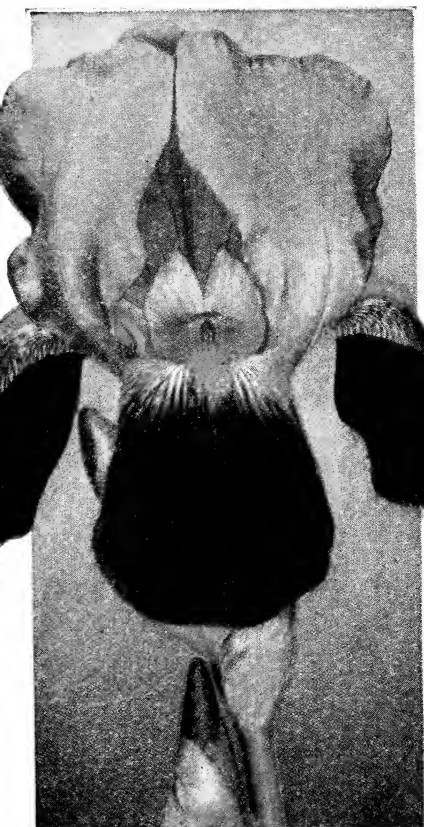
- CRAMOISI BRILLIANT.** Rich blood-crimson, with dark markings. Large and handsome. 70c per doz.
- LUTEA MAJOR.** Yellow, lightly suffused scarlet. Very large. 70c per doz.



A Garden Full of Kellogg Tulips.

Kellogg's
Incomparable

II IR II S



Ambassadeur.

30 Choice Varieties

AMBASSADEUR. Tall grower. Large flowers. Pictured here in natural colors. 25c each.

LENT A. WILLIAMSON. Grows high and blooms early. Standards violet, falls purple. 25c each.

CHESTER J. HUNT. Strong grower. Standards blue, falls dark crimson. 25c each.

COL. CANDELOT. Large bloomer. Standards brown, falls dark crimson. 25c each.

ELDORADO. Large, beautiful flower of bronze tones. 25c each.

FLORENTINA ALBA. One of the best early white Iris. 25c each.

HELGE. Very attractive lemon-yellow flowers. 25c each.

LOHENGRIN. Large flowers of Cattleya-rose hues. 25c each.

MME. CHEREAU. Beautiful white, frilled with blue. 25c each.

MONSIGNOR. Big, charming flowers. Standards violet, falls purple. 25c each.

PALLIDA DALMATICA. Lovely lavender flowers. Very highly rated. 25c each.

POCAHONTAS. Soft white flowers, edged with blue. 25c each.

QUAKER LADY. Distinctive, smoky lavender flowers. Extra good. 25c each.

QUEEN OF MAY. Early; lilac-pink flowers. Very attractive. 25c each.

RHEIN NIXE. Late bloomer. Standards white; falls bluish purple. 25c each.

SHERWIN-WRIGHT. Beautiful golden yellow flowers. 25c each.

VIOLACEA GRANDIFLORA. Charming flowers of violet-blue. 25c each.

WHITE KNIGHT. Extra tall grower. Large white flowers. 25c each.

LORD OF JUNE. Tall grower and large flowers. Rich lavender-blue. 35c each.

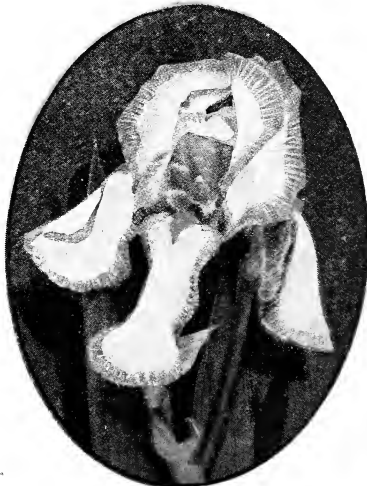
PROSPERO. Large blooms. Beautiful lavender and purple. 25c each.

FOR BEST RESULTS PLANT IRIS IN SEPTEMBER,
OCTOBER AND NOVEMBER.



Rhein Nixe.

Plant
Kellogg's
IRIS
This
Fall
for
Lovely
Flowers
Next
Spring



Mme. Chereau.



Queen of May.

Don't Miss
Kellogg's
Sunburst
Iris
Offer
—
A
Superb
Collection
of
30
Varieties



Monsignor.

OPERA. Extra good. Large, dark red-purple. 25c each.
GRACCHUS. Standards buff; falls violet, veined. Midseason. 25c each.
PALLIDA SPECIOSA. Standards mottled blue; falls deep purple. Early. 25c each.
CATERINA. Tall. Standards light lavender; falls deep lavender, with old gold. 20c each.
HIAWATHA. Standards light lavender; falls veined purple. Midseason. 20c each.
JULIUS CAESAR. Standards rich maize; falls veined wine red. Showy. 25c each.
ED. WAHREN. Standards delicate pink; falls magenta. 20c each.
KHEDIVE. Self color. Standards marine blue; falls slightly darker. Prolific. 20c each.
FIRMAMENT. Standards spectrum blue; falls clear lavender. 25c each.
SWEET LAVENDER. Perfect self color. Rich lavender. All the name implies. 25c each.



Lord of June.

Kellogg's Sunburst Iris Collection

You get one each of all Kellogg's 30 varieties—the greatest array of color ever put into an Iris collection. A real \$7.40 value for only \$2.00.

30 Varieties - All Colors
for
ONLY \$2.00
Postpaid



Opera.



Lent A. Williamson.

Col. Candlot.

Kellogg's

Two-Year Plants

SUNBURST. A most magnificent rose. For shape and color see picture. 40c each; 3 for \$1.00.

KAISERIN AUGUSTA VICTORIA. Large ivory white, as shown in picture. 40c each; 3 for \$1.00.

LUXEMBOURG. Strong, hardy grower. For its real beauty see picture. 40c each; 3 for \$1.00.

WILLOWMERE. Strong grower, with extra large blooms. Pictured below. 40c each; 3 for \$1.00.

ETOILE DE FRANCE. Beautiful grower and profuse bloomer. See picture. 40c each; 3 for \$1.00.

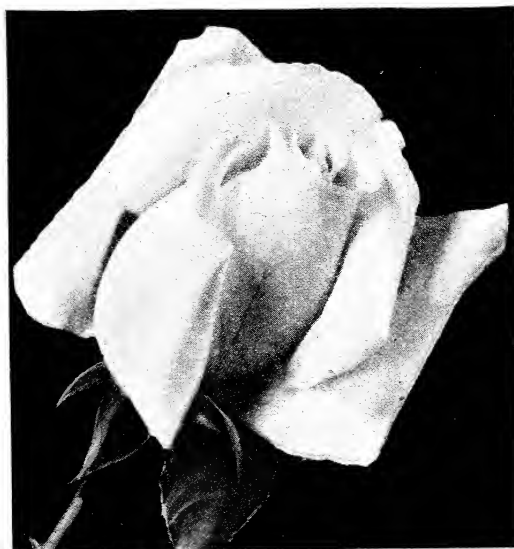
REV. F. PAGE-ROBERTS. A most beautiful two-toned rose, as shown in picture. 50c each; 3 for \$1.25.

PINK RADIANCE. Strong, upright grower. Very prolific bloomer. See picture. 40c each; 3 for \$1.00.

TALISMAN. One of the most beautiful of the flame roses. Long buds as shown in picture. 60c each; 3 for \$1.50.



Sunburst.



Kaiserin Augusta Victoria.



Luxembourg.

Kellogg's Special 8 Big Plants

This big rose offer gives you eight big 2-year plants—1 each of the eight roses pictured on these two pages (Sunburst, K. A. Victoria, Luxembourg, Willowmere, Talisman, Etoile de France, Rev. F. Page-Roberts, Pink Radiance), all labeled, no two alike, all prolific everbloomers. Pruned ready for planting. Instructions for planting with each order.

**Roses Shipped After
Oct. 20th**



Willowmere.

ROSES

MME. EDOUARD HERRIOT.

Tall, stately grower. Coral-red buds. 40c each; 3 for \$1.00.

J. J. L. MOCK. Carmine-pink, silvery under petals. 40c each; 3 for \$1.00.

LADY HILLINGDON. Beautiful apricot-yellow. 40c each; 3 for \$1.00.

FRANCIS SCOTT KEY. Large crimson-red. Compact blooms. 40c each; 3 for \$1.00.

COLUMBIA. Bright double pink. Very fragrant. 40c each; 3 for \$1.00.

GRUSS AN TEPLITZ. Vivid scarlet. Semi-double. 40c each; 3 for \$1.00.

MARGARET McGREDY. Brilliant red, hinges of deep gold. 50c each; 3 for \$1.25.

SOUV. DE GEORGES PERNET. Dull red, opening to pink. Golden under-petals. 50c each; 3 for \$1.25.

MRS. CHAS. BELL. Soft shell-pink blooms. 40c each; 3 for \$1.00.

MME. ALEXANDRE DREUX. Beautiful coppery yellow roses. 50c each; 3 for \$1.25.



Etoile de France.



Rev. F. Page-Roberts.

ROSE Collection

8 Choice Varieties

The biggest value ever put into a Rose collection. The regular catalog price for these eight roses is \$3.50, but we are going to save you exactly \$1.00. You may have this outstanding offer of eight lovely roses of all colors for

ONLY \$2.50
POST-PAID



Talisman.

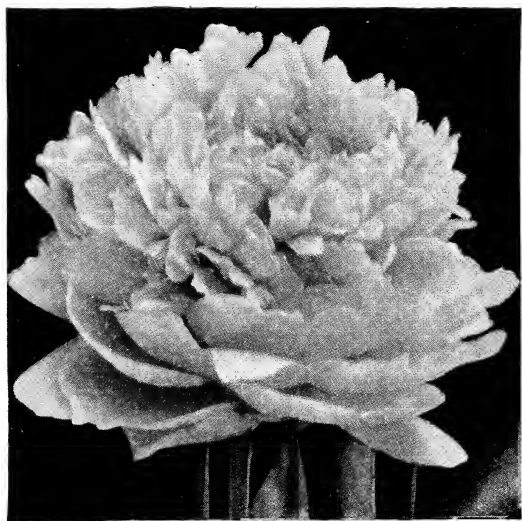


Pink Radiance.

Kellogg's Superb COLLE



Felix Crousse.



Mons. Jules Elie.

The Best Offer Ever Made

We have a large block of choice Peonies which must be moved this fall and we are going to let you have them at less than one-half regular price.

Under ordinary conditions this matchless collection of Peonies would be sold at \$6.00, at least, which is much less than they are actually worth.

Just think, we are going to give you in this collection one each of the five outstanding Peonies shown here, also one Cathedral, the beautiful Japanese Peony, and also four other highly rated, double Peonies of assorted colors. A total of 10 of the best and most beautiful Peonies grown. All highly rated by peony judges.

No question about it. This is the greatest offer ever made on Peonies. Pres. Taft and Cathedral (Japanese) alone are worth as much as we are asking for the entire ten.

10 Best

Here's What You Get and
What You Save

1 Felix Crousse	\$0.50
1 Mons. Jules Elie75
1 Edulis Superba50
1 Duchesse de Nemours75
1 President Taft	1.00
1 Cathedral (Japanese)	1.50
4 Others (Assorted colors) ..	2.00

Regular Price, \$7.00

Special Collection Price, 2.85

YOU SAVE \$4.15



Kellogg's Superb Peony Collection Blooming.

PEONY CTION

on Highly Rated PEONIES

FELIX CROUSSE. Strong grower, loaded with large, double, brilliant red flowers.

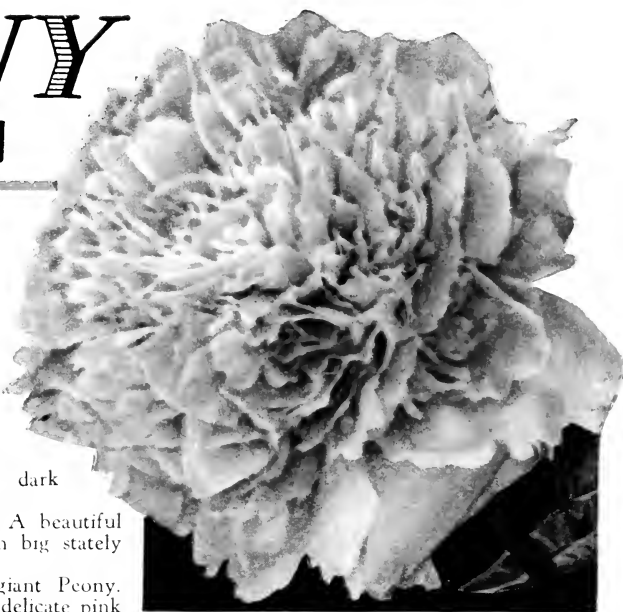
MONS. JULES ELIE. Vigorous growing plant. Abundant bloomer of deep pink flowers.

EDULIS SUPERBA. Large grower. Simply loaded with dark pink double flowers.

DUCHESSE DE NEMOURS. A beautiful grower. Literally covered with big stately white flowers.

PRESIDENT TAFT. A real giant Peony. Strong grower, with immense delicate pink flowers. One of the largest and finest Peonies grown.

CATHEDRAL (Japanese). Good grower. Profuse bloomer of large, single flowers with cactus center. Rose blending to yellow. Deep pink guards. \$1.50 each.



Edulis Superba.

(The other four given with the collection are just as large and beautiful as the ones shown here).

Peonies

(Regular Price, \$7.00)

Offered to You Now for

ONLY

\$2.85

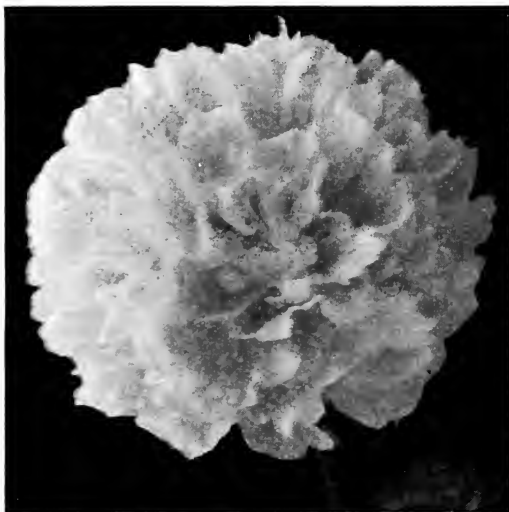
**POST
PAID**



Duchesse de Nemours.



Single Plant.



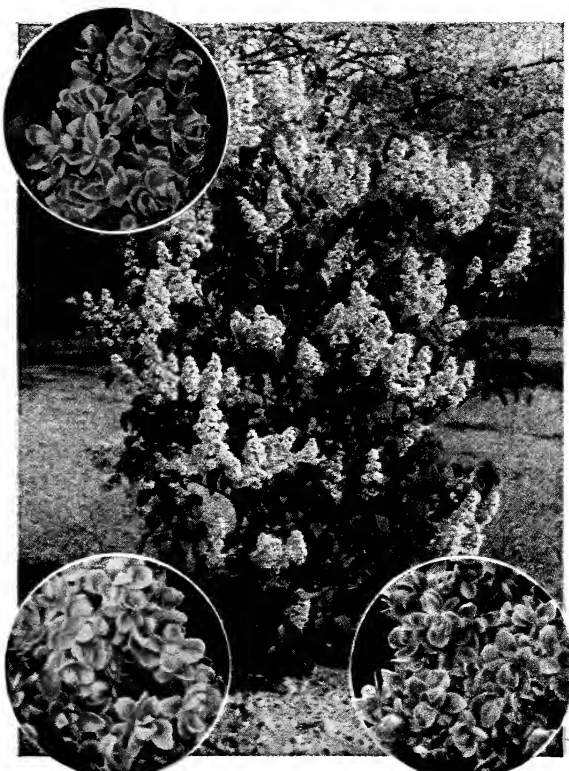
Pres. Taft.

Kellogg's Distinctive



Prunus Pissardi (Purple-Leaved Plum).

PRUNUS, Pissardi (Purple-Leaved Plum). Pink flowers early spring. Purplish leaves throughout summer. Ornamental shrub. Grows 12 to 14 feet. 60c each; 3 for \$1.50.



French Lilacs—Red, Pink, White, Lavender, Blue.

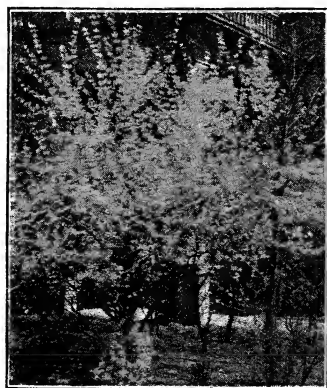
2-Year Heavy Rooted

ALTHEA (Rose of Sharon). Grows tree shaped. Flowers late August. Red, white, pink, and purple. State color wanted. 50c each; 4 of your choice, \$1.50.

DEUTZIA, Pride of Rochester. Tall grower. White flowers, tinged with pink. 40c each; 3 for \$1.00.

DOGWOOD, Yellow Twiggied. Medium size shrub. Yellow branches in winter. 40c each; 3 for \$1.00.

DOGWOOD, Red Twiggied. Spreading branches. Red branches in winter. White fruit. 40c each; 3 for \$1.00.



Forsythia (Golden Bell).

FORSYTHIA (Golden Bell). Tall growing shrub. Bright yellow flowers early April, before foliage appears. 40c each; 3 for \$1.00.

HONEYSUCKLE, Pink Tartarian. Large bushy shrub. Upright habit. Pink flowers. 40c each; 3 for \$1.00.

PERSIAN LILAC. Medium tall grower. Drooping branches. Lavender flowers. 50c each; 3 for \$1.25.

FRENCH LILACS. Red, Pink, White, Lavender, and Blue. State color wanted. 60c each; 5 of your choice, \$2.50.

PURPLE LILAC. Very popular old-fashioned Lilac. Very fragrant purple flowers. 40c each; 3 for \$1.00.

**Shrubbery Shipped
After October 20th**

Flowering Shrubs

Well Branched Plants

PHILADELPHUS, Bouquet Blanc. Medium height shrub. Heavily flowered. Very sweet scented. 40c each; 3 for \$1.00.

P., Virginalis. Tall, well-shaped shrub. Double white flowers. Blooms throughout summer. Very fragrant. 50c each; 3 for \$1.25.

RUSSIAN OLIVE. Large upright shrub. Sage colored foliage. Yellowish flowers followed by yellow fruit. 40c each; 3 for \$1.00.

SIBERIAN PEA TREE. Large spreading shrub. Yellow flowers followed by pea-shaped pods. 40c each; 3 for \$1.00.



Spiraea Billiardi.

SPIRAEA, Billiardi. Showy shrub. Panicles of bright pink flowers. (See picture). 40c each; 3 for \$1.00.

S., Anthony Waterer. Dwarf spreading shrub. Fine for borders and edging. Red flowers June to fall. 40c each; 3 for \$1.00.

S., Golden. Fine background shrub. Yellow leaves and white flowers. Very showy in spring. 40c each; 3 for \$1.00.

S., Van Houttei. Very graceful, spreading shrub. Most popular of all Spireas. Masses of lacy white flowers early summer. 25c each; 5 for \$1.00.

SNOWBALL. Large balls of snow-white flowers, May and June. 50c each; 3 for \$1.25.

TAMARIX, Africana. Large, irregular growing shrub. Feathery green foliage. Pink flowers early spring. 40c each; 3 for \$1.00.



Hydrangea P. G.

HYDRANGEA, P. G. Popular fall-blooming shrub. Large panicles of white. Rosy pink in fall. Fine for winter bouquets. 40c each; 3 for \$1.00.

WEIGELA, Eva Rathke. Dwarf drooping shrub. Deep crimson flowers all summer. 40c each; 3 for \$1.00.

W., Rosea. Decorative shrub. Blooms June to August. Pink flowers in profusion. Very hardy. 40c each; 3 for \$1.00. (See pictures below).



Two Weigelas—Eva Rathke, crimson; Rosea, pink.

Special Offer

1 each of the 7 shrubs pictured on this page, for only \$2.45, post-paid. This offer saves you 75c.



Snowberry, White.



Prunus Triloba (Flowering Plum).



Silver Lace Vine.



Hall's Japan Honeysuckle.

FLOWERING PLUM. Upright grower. Masses of pink flowers in May. (See picture). 60c each; 3 for \$1.50.

FLOWERING ALMOND. Similar to flowering plum. Slender growing habit. 60c each; 3 for \$1.50.

HYDRANGEA, Arborescens Grandiflora. Early flowering. Large panicles of flowers. (See picture). 40c each; 3 for \$1.00.

JAPANESE QUINCE. Spreading compact shrub. Filled with scarlet flowers in early spring. 40c each; 3 for \$1.00.

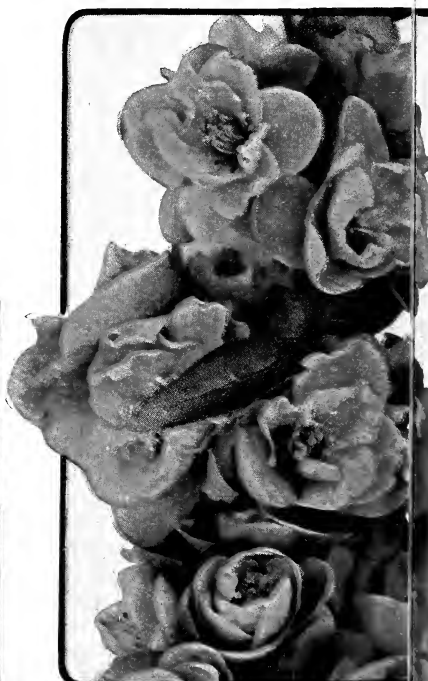
RED-LEAVED BARBERRY. Fine for hedges or specimens. Requires sunny location. For its real beauty see picture. 30c each; 4 for \$1.00; 10 for \$2.00.

SNOWBERRY, White. Medium shrub. Small pink flowers. Waxy white berries. Fine in shade. 40c each; 3 for \$1.00.

S., Red. Semi-dwarf shrub. For banks or shady places. Clusters of small red berries. 40c each; 3 for \$1.00.

PURPLE FRINGE (Smoke Tree). Really a mystic wonder. Large magnificent shrub. Masses of purple feather-blossoms. 40c each; 3 for \$1.00.

WEIGELA, Variegated. Dwarf, compact bush. Variegated foliage. Light rose flowers. 40c each; 3 for \$1.00.



Japanese Flowering Quince.



Hedge Plants

JAPANESE BARBERRY. Largely used for hedges. Green foliage. Scarlet berries in winter. 10 for \$1.50; 25 for \$3.00; 100 for \$10.00.

AMOUR RIVER PRIVET. Best hardy hedge. Dark green foliage. 25 for \$2.50; 100 for \$7.50.

CALIFORNIA PRIVET. Same price as Amoor River Privet.

Climbing Vines

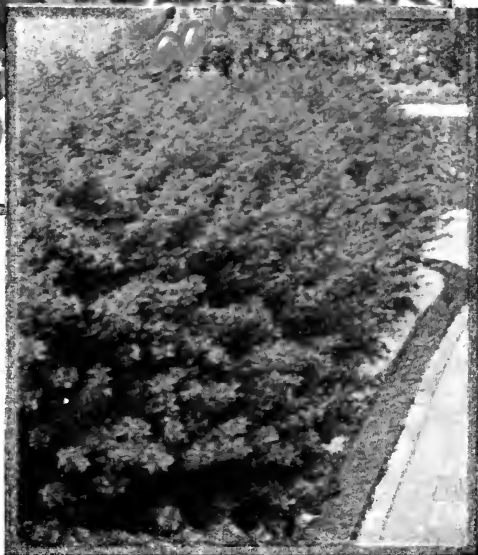
SILVER LACE VINE. Brand new. Strong, rapid grower. Covered with silvery white, lacy flowers. 50c each; 3 for \$1.25.

CLEMATIS, Paniculata. Rapid grower. Glossy green foliage. Fragrant white flowers. 40c each; 3 for \$1.00.

HALL'S JAPAN HONEYSUCKLE. Hardy evergreen climber. White flowers changing to yellow. Very fragrant. 40c each; 3 for \$1.00.

WISTERIA (Purple). Decorative climber. Grown from cuttings. Sure to bloom. Grapelike clusters of purple flowers. 40c each; 3 for \$1.00.

VIRGINIA CREEPER. Tall climber. For walls or trees. Crimson foliage in fall. 40c each; 3 for \$1.00.



Red-Leaved Barberry.



Clematis Paniculata.



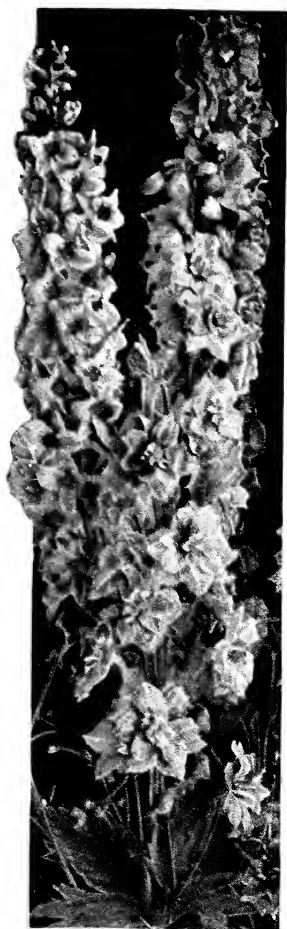
Wisteria (Purple).



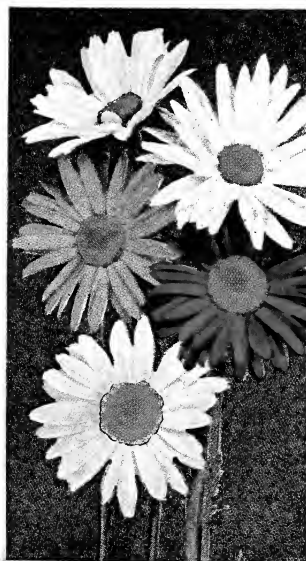
Hydrangea (Hills of Snow).

Kellogg's Gay PERENN

We picture here a variety of the gayest colored perennials ever offered in one collection. Note the harmonious blending of these gay colors. Ideal for planting in one group.



Delphinium, English Hybrid.



Pyrethrum (Painted Daisy).

DELPHINIUM, English Hybrid. Tall, showy spikes of blue shades. Blooms June to frost. 25c each; 3 for 60c.

PYRETHRUM (Painted Daisy). Fernlike foliage. Flowers ranging white to crimson. May and June. 25c each; 3 for 60c.

GAILLARDIA (Blanket Flower). Dwarf plant. Yellow petals with red center. 25c each; 3 for 60c.

AQUILEGIA (Columbine). One of the most beautiful hardy plants. Blooms early summer. 25c each; 3 for 60c.

PHLOX, Champs Elysee. Low grower, with very bright rosy magenta flowers. 25c each; 3 for 60c.

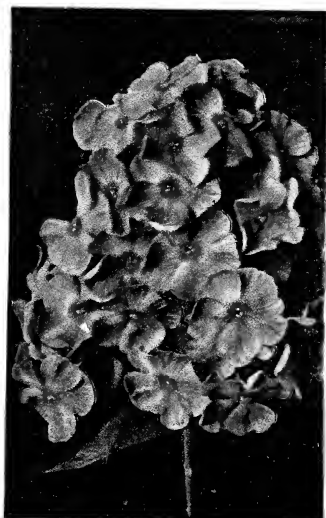
GYPSOPHILA (Baby's Breath). Dense, spreading plant. Tiny feathery panicles. Delicate foliage. Fine for bouquets. 25c each; 3 for 60c.



Aquilegia (Columbine).



Gaillardia.



Phlox (Hardy).



Gypsophila.

Perennial

This group of perennials has been especially selected to put gay, flashing color into your flower garden. All bright, pleasing colors. Ideal for those who want many colors in a small space.

You get the twelve choice perennials shown here. A collection that will please the most exacting flower lover. Each plant labeled. Delivered to you after September 1st.

Colored NIALS

Twelve gay-colored perennials—all hardy, 2-year, field grown, heavy-rooted plants. Safe arrival to you guaranteed. Insures many years of gay beauty. (See collection offer below).

STATICE LATIFOLIA. Low growing. Thick leathery foliage. Large heads of delicate lavender flowers. 50c each; 3 for 80c.

LUPINES. Flashing plants. Large spikes of various colors. Blooms May and June. 25c each; 3 for 60c.

COREOPSIS. Beautiful, hardy border plant. Bright yellow flowers all summer. 25c each; 3 for 60c.

CHRYSANTHEMUM, Golden Queen. Medium tall. Blooms late in fall. Large orange-yellow. 25c each; 3 for 60c.

TRITOMA. Rich orange-scarlet. Stems 3 feet high. Blooms August to October. 35c each; 3 for \$1.00.

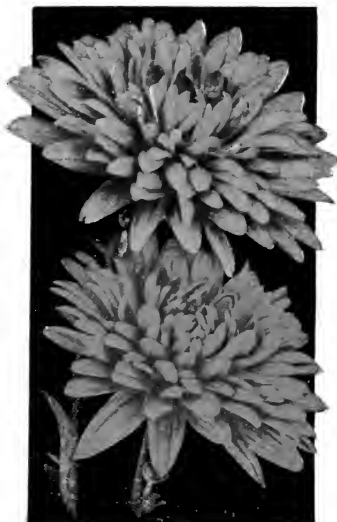
DICENTRA (Bleeding Heart). Always popular. Long racemes of graceful heart-shaped pink flowers. 50c each; 3 for \$1.25.



Lupines.



Coreopsis



Chrysanthemums.

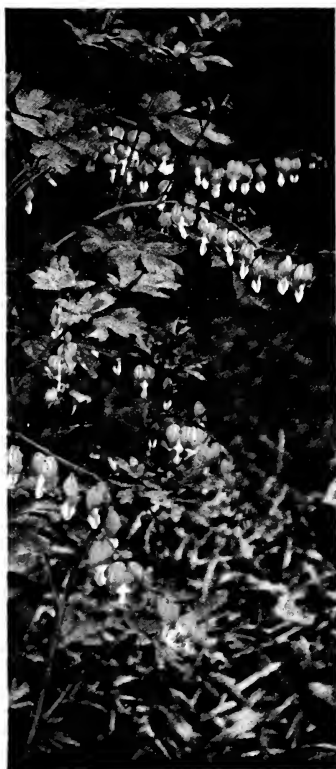


Statice Latifolia.



Tritoma (Red Hot Poker).

Grows beautifully in all soils; cover with straw or leaves to protect during winter.



Dicentra (Bleeding Heart).

Collection 12 Plants

Regular
Price,
\$3.40

Special
Price

ONLY
\$2.25
POST-PAID



Kellogg's Choice Perennials

ACHILLEA, Boule de Neige. White, showy border plant. Feathery foliage—white blooms. 25c each; 3 for 60c.

A., Millefolium. Pink. Similar to above. 25c each; 3 for 60c.

AGROSTEMMA, Coronaria. Crimson blooms borne on erect stems. Silvery foliage. 25c each; 3 for 60c.

ALYSSUM, Argenteum. Leaves silvery beneath; yellow flowers all summer. 25c each; 3 for 60c.

ASTILBE, America. A lovely plant. Beautiful foliage all summer. Large trusses of lilac-pink blooms. Useful for bouquets. 50c each; 3 for \$1.25.

A., Peach Blossom. Similar to above but flowers peach-blossom-pink. 50c each; 3 for \$1.25.

ARTEMISIA, Silver King. Showy border plant. Silvery stems and foliage. For summer and winter bouquets. 30c each; 3 for 70c.

ASTERS (Michaelmas Daisy). Showy, fall-blooming plant. Very hardy. Decorative blooms. White, blue, pink or red. (State color). 25c each; 3 for 60c.

BOCCONIA (Flume Poppy). Very tall grower. Large, flat, green leaves. Upright panicles of creamy white flowers. Gorgeous. 30c each; 3 for 70c.

CHRYSANTHEMUM. Best, hardy, late-flowering plant.

C., Autumn Glow. Large crimson.

C., Celine. Large, early, pink.

C., Indian. Late, coppery red.

C., Victory. Large white.

25c each; 3 for 60c.

CHELONE, Lyoni. Handsome. Medium tall. Many spikes of large, red flowers. 25c each; 3 for 60c.

DELPHINIUM (Larkspur). Very popular and showy. Long spikes of blue flowers.

D., Belladonna. Turquoise blue.

D., Bellamosum. Dark blue.

D., Chinensis. Light blue. Cut foliage.

25c each; 3 for 60c.

EUPATORIUM. Choice plant. Lavender-blue flowers, August to frost. 25c each; 3 for 60c.

FUNKIA (Day Lily). Variegated leaf. Conspicuous border plant. Foliage green, white edged. Large, white flowers. 30c each; 3 for 70c.

EULALIA (Ornamental Grasses). Narrow graceful foliage.

E., Gracillima. Light green, with silvery mid-rib.

E., Zebrina. Green leaves, with yellow bands.

30c each; 3 for 70c.

HELENIUM, Riverton Gem. Tall stems. Green foliage. Flowers old gold with red centers. For borders. 30c each; 3 for 70c.

HEUCHERA, Sanguinea. 2 ft. high. Purple tinged leaves. Coral-red flowers. 25c each; 3 for 60c.

HIBISCUS. Shrub-like plant. Large single flowers. Red, pink and white. (State color). 25c each; 3 for 60c.

LATHYRUS (Hardy Sweet Pea). Excellent climbers. Very showy. Pink, red or white. (State color). 25c each; 3 for 60c.

LAVANDULA (Sweet Lavender). Fine border plant. 18 inches. Fragrant blue flowers. July and August. 25c each; 3 for 60c.

LIATRIS (Gay Feather). Tall graceful spikes of purple flowers. July and August. 25c each; 3 for 60c.

LOBELIA (Cardinal Flower). Many spikes of rich, red blooms. 30c each; 3 for 70c.

LYCHNIS, Chalcedonica (Maltese Cross). Blazing scarlet flowers all summer. 25c each; 3 for 60c.

MONARDA. Showy, aromatic foliage. Bright crimson flowers. 25c each; 3 for 60c.

PENTSTEMON, Coral Gem. Coral-pink flowers on tall waving stems. 25c each; 3 for 60c.

PHYSALIS (Japanese Lantern). Attractive plant. Lantern-like, orange-colored fruit. 25c each; 3 for 60c.

PHYSOSTEGIA. Tall border plant. Heads of pink or white flowers. (State color). 25c each; 3 for 60c.

PHLOX. Most popular perennial. Thrives everywhere.

P., Africa. Brilliant carmine-red.

P., Von Lassburg. Pure white.

P., Rheinlander. Salmon-pink.

P., Fuehrbrand. Scarlet.

P., Pantheon. Peerless pink.

25c each; 3 for 60c.

PLATYCODON (Balloon Flower). Small plant. Many balloon-shaped flowers. Blue or white. (State color). 25c each; 3 for 60c.

ORIENTAL POPPY. Large, cup-shaped crimson blooms. Brilliant. 25c each; 3 for 60c.

RANUNCULUS (Buttercup). Pretty border plant. Double golden flowers. May and June. 25c each; 3 for 60c.

RUDBECKIA. Showy border plant. July to October.

R., Laciniata. Golden yellow flowers.

R., Purpurea. Reddish purple, cone-shaped flowers.

25c each; 3 for 60c.

SHASTA DAISY. Very well known. Double white flowers. Very pleasing. 25c each; 3 for 60c.

STOKESIA. Grows 12 to 18 inches. Azure-blue flowers—rich, green foliage. 25c each; 3 for 60c.

VALERIANA, Coccinea Rubra. Garden heliotrope. Old rose color. 25c each; 3 for 60c.

VERONICA, Longifolia. Fine border plant. Bronze-green foliage. Deep blue flowers. 25c each; 3 for 60c.

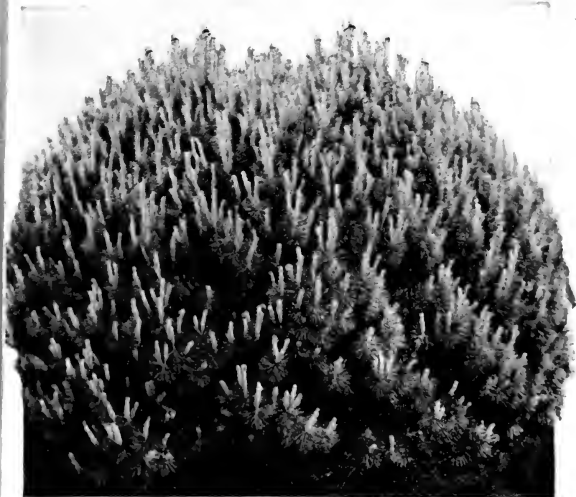
YUCCA (Adam's Needle). Sharp leaves. Large white flowers. 25c each; 3 for 60c.

Y., Variegated-Leaf type of Yucca. 40c each; 3 for \$1.00.

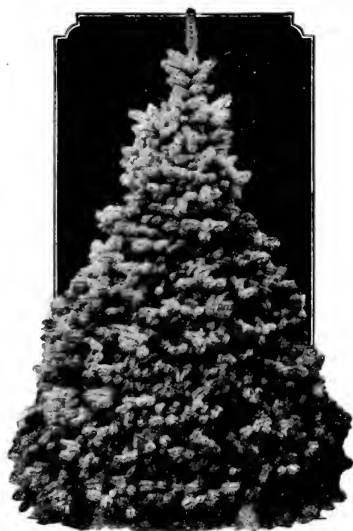


Rock Garden Plants

We can furnish you with any variety of Rock Garden Plants you may want, at 20c each, 12 for \$2.00, 25 for \$3.75, postpaid.



Mugho Pine.



Colorado Blue Spruce.

Kellogg's Evergreens

Plant Kellogg's Baby Evergreens this fall and watch them grow into beautiful specimens as shown on this page. The baby evergreens we will send you are all 4-year, transplanted stock. Well-rooted, with nicely formed tops. The ideal size for planting. (Planting instructions with each order).

COLORADO BLUE SPRUCE. Stately when matured. Green with bluish cast. 35c each; 2 for 60c.

NORWAY SPRUCE. Rapid grower. For windbreaks or groups. 35c each; 2 for 60c.

ENGELMANN'S SPRUCE. Tall grower. Pyramidal. Restful blue-green. 35c each; 2 for 60c.

MUGHO PINE. The only genuine dwarf pine. Fine for foreground of foundation plantings. (See picture). 35c each; 2 for 60c.

AUSTRIAN PINE. Rapid grower. Very hardy. Deep green. (See picture). 35c each; 2 for 60c.

SCOTCH PINE. Fast grower. Strong branches. Bluish green. 35c each; 2 for 60c.

JUNIPER VIRGINIANA (Red Cedar). Medium compact grower. Summer bright green, winter bronzy. 35c each; 2 for 60c.

DOUGLAS FIR. Tall grower, with spreading branches. Green above, blue below. For lawn specimens. 35c each; 2 for 60c.

SILVER FIR. Ornamental. Grayish blue. Conical in form. 35c each; 2 for 60c.

AMERICAN ARBOR-VITAE. Erect, pyramidal habit. Soft green foliage from ground up. 35c each; 2 for 60c.



Norway Spruce.

SPECIAL OFFERS

4 EVERGREENS \$1
Your choice of any of these
ten evergreens, postpaid for only

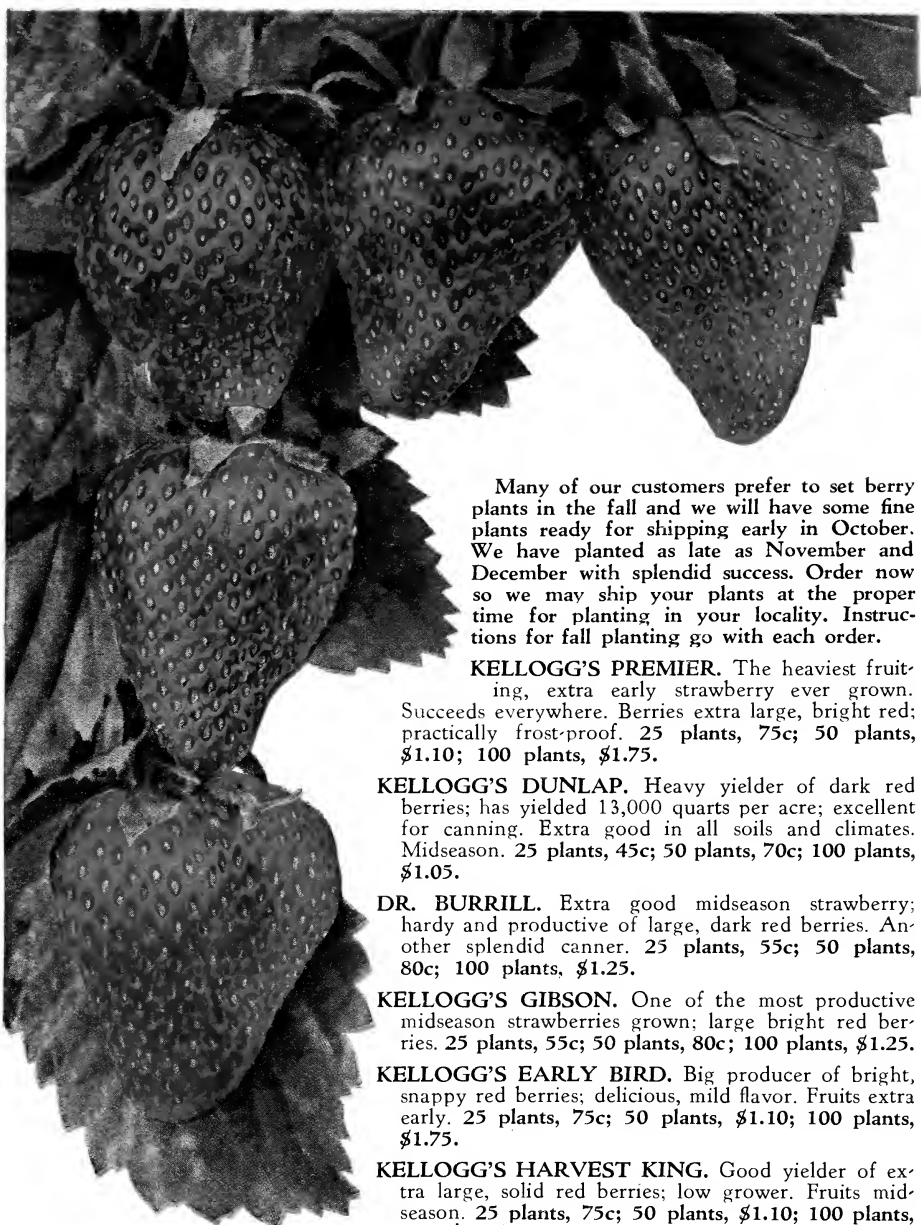
10 EVERGREENS \$2
Your choice, postpaid for
ONLY



Silver Fir.



Austrian Pine.



Many of our customers prefer to set berry plants in the fall and we will have some fine plants ready for shipping early in October. We have planted as late as November and December with splendid success. Order now so we may ship your plants at the proper time for planting in your locality. Instructions for fall planting go with each order.

KELLOGG'S PREMIER. The heaviest fruiting, extra early strawberry ever grown. Succeeds everywhere. Berries extra large, bright red; practically frost-proof. 25 plants, 75c; 50 plants, \$1.10; 100 plants, \$1.75.

KELLOGG'S DUNLAP. Heavy yielder of dark red berries; has yielded 13,000 quarts per acre; excellent for canning. Extra good in all soils and climates. Midseason. 25 plants, 45c; 50 plants, 70c; 100 plants, \$1.05.

DR. BURRILL. Extra good midseason strawberry; hardy and productive of large, dark red berries. Another splendid canner. 25 plants, 55c; 50 plants, 80c; 100 plants, \$1.25.

KELLOGG'S GIBSON. One of the most productive midseason strawberries grown; large bright red berries. 25 plants, 55c; 50 plants, 80c; 100 plants, \$1.25.

KELLOGG'S EARLY BIRD. Big producer of bright, snappy red berries; delicious, mild flavor. Fruits extra early. 25 plants, 75c; 50 plants, \$1.10; 100 plants, \$1.75.

KELLOGG'S HARVEST KING. Good yielder of extra large, solid red berries; low grower. Fruits midseason. 25 plants, 75c; 50 plants, \$1.10; 100 plants, \$1.75.

KELLOGG'S MARVEL. Tall, strong grower, heavy yielder of large, deep red berries; fruits quite late. 25 plants, 75c; 50 plants, \$1.10; 100 plants, \$1.75.

KELLOGG'S BIG LATE. Medium late, tall grower and extra heavy yielder of large, glossy red berries; very delicious. 25 plants, 75c; 50 plants, \$1.10; 100 plants, \$1.75.

KELLOGG'S WASHINGTON. The honey-sweet strawberry. Sweetest and most delicious strawberry ever grown and very productive. Fruits medium late. 25 plants, 75c; 50 plants, \$1.10; 100 plants, \$1.75.

KELLOGG'S EMPIRE STATE. A new very promising strawberry; big foliage and big, attractive, bright red berries. Fruits midseason. 25 plants, \$1.00; 50 plants, \$1.75; 100 plants, \$2.50.

KELLOGG'S BLAKEMORE. Medium early, vigorous grower, heavy yielder of large, bright red, round berries. Quality extra good. 25 plants, 75c; 50 plants, \$1.10; 100 plants, \$1.75.

KELLOGG'S BEAUTY. Big, beautiful and delicious. Plants grow very tall and are very productive, of extra large, sparkling berries. Medium late. Everybody praises Beauty. 25 plants, 75c; 50 plants, \$1.10; 100 plants, \$1.75.

KELLOGG'S MASTODON EVERBEARER. Fruits both summer and fall; one of the heaviest fruiting varieties grown; berries extra large, bright red and good quality. Plants grow tall with large leaves. Frost does not affect the fall blossoms. Fruits as late as November. Extra good for family gardens. 25 plants, \$1.00; 50 plants, \$1.75; 100 plants, \$2.50.

KELLOGG'S PROGRESSIVE. Fruits both summer and fall; absolutely dependable in all soils. Strong, compact grower. Extra heavy yielder of medium large, bright red, delicious berries. Extra good for family gardens. 25 plants, \$1.00; 50 plants, \$1.75; 100 plants, \$2.50.

If you want more than 100 plants of any variety, use the 100 plant rate. The price quoted is all you pay. We deliver the plants to you prepaid.

Kellogg's

THOROUGHbred Strawberry Plants for Fall Planting

Kellogg's Summer and Fall Garden

100 Plants—Four Choice Varieties.

A dandy strawberry garden for small families. Includes 2 summer and 2 fall bearing varieties—25 Premier, 25 Beauty, 25 Progressive everbearers and 25 Mastodon everbearers. (Regular price, \$3.50).

\$2.00
POSTPAID

Special Garden Price—ONLY

Kellogg's Everbearing Garden

200 Choice Plants—All Everbearers.

Here is an everbearing strawberry garden that will supply your family with an abundance of delicious berries and a cash profit besides. Includes 100 Progressive everbearers and 100 Mastodon everbearers.

(Regular price, \$5.00).

\$3.95
POSTPAID

Special Garden Price—ONLY

Big Bargain Variety Garden

14 Varieties—350 Plants. You Save \$5.55.

Kellogg's Big Bargain Variety Strawberry Garden covers the entire strawberry season; extra-early, midseason, extra-late and fall everbearing strawberries. A big variety of color, shape, size and flavor. The greatest and biggest bargain ever offered in a strawberry garden. Regular price, \$10.55. You pay only \$5.00 and we pay the postage. You get 25 plants each of all Kellogg's 14 varieties as listed on opposite page. Each variety labeled. Think of it, you get \$10.55 worth of Kellogg's Thoroughbred plants for only \$5.00 and we deliver the plants right to your door. Plant this fall and have strawberries fresh from your own garden from early next summer until early winter.

\$5.00
POSTPAID

Thoroughbred.

A \$10.55
value
for only



Kellogg's *Red and Black* All



Latham.

Kellogg's
Raspberry
and
Blackberry
Plants
are
the Best
that
can be
grown

Kellogg's LATHAM Giant Red Raspberry

Strong, sturdy, upright grower. Heavy producer of extra-large, bright red berries. A most beautiful and delicious red raspberry. Extremely hardy. Succeeds everywhere. One of the very best for family gardens and market.

12 plants	\$1.45	
25 plants	2.45	Prepaid
50 plants	3.65	
100 plants	5.25	

Kellogg's CUTHBERT Red Raspberry

The best canning red raspberry ever grown. Also delicious for dessert. Very sweet. Strong, thrifty grower. Heavy fruiter. Berries medium large; bright, snappy red all through. Juicy and delicious. Fruits well in all soils and climates. Should be in every family garden. Also a splendid market berry.

12 plants	\$1.00	
25 plants	1.50	Prepaid
50 plants	2.30	
100 plants	3.25	

QUILLEN Black Raspberry

A real wonder for heavy fruiting of big, jet-black, sweet berries. Ripens about one week later than Cumberland. Berries extra-large, of most delicious flavor. Very hardy and healthy grower. Ideal for late berries in the home garden and very profitable for market.

12 plants, prepaid	\$1.25
25 plants, prepaid	1.85
50 plants, prepaid	3.00
100 plants, prepaid	4.65

CUMBERLAND Black Raspberry

The old reliable black raspberry for home gardens and market. Hardy, strong grower and very productive. Berries ripen early. Large berries of delicious flavor. Splendid for dessert, canning and market.

12 plants, prepaid	\$1.00
25 plants, prepaid	1.60
50 plants, prepaid	2.25
100 plants, prepaid	3.75



Cumberland
Black Raspberry.

Raspberries

Thoroughbreds —

Kellogg's NEW LOGAN Black Raspberry

The earliest ripening black raspberry ever grown. Big, sturdy, healthy bushes. First. snow-white with blossoms, then jet-black with big, shiny, sweet, delicious berries. Plant New Logan for extra-early, Cumberland for mid-season and Quillen for late berries. These three, with Kellogg's two red raspberries, make a most ideal family raspberry garden.

NEW LOGAN PRICES:

12 plants, prepaid	\$1.25
25 plants, prepaid	1.85
50 plants, prepaid	3.00
100 plants, prepaid	4.65



New Logan.

Kellogg's Raspberry and Blackberry Garden

6 Varieties—72 Plants

12 Cuthbert Red	\$1.00
12 Latham Red	1.45
12 Quillen Black	1.25
12 Cumberland Black	1.00
12 New Logan Black	1.25
12 Eldorado Blackberry	1.25

Regular Price \$7.20

Special Garden Price **ONLY \$4.50 POSTPAID**

Regular price\$7.20
YOU SAVE \$2.70

2 Gardens (150 plants) for \$7.50

Blackberries

Kellogg's ELDORADO

Kellogg's Eldorado is the heaviest-fruited and best blackberry in the world. Strong, hardy grower. Succeeds everywhere. Heavy fruiter of big, sweet, delicious, jet-black berries, filled with rich juice. Has a pleasing, melting flavor. Splendid for pies, dessert and canning. The ideal family and market blackberry.

12 plants, prepaid	\$1.25
25 plants, prepaid	1.75
50 plants, prepaid	2.90
100 plants, prepaid	4.50

(Plants shipped after October 10th).

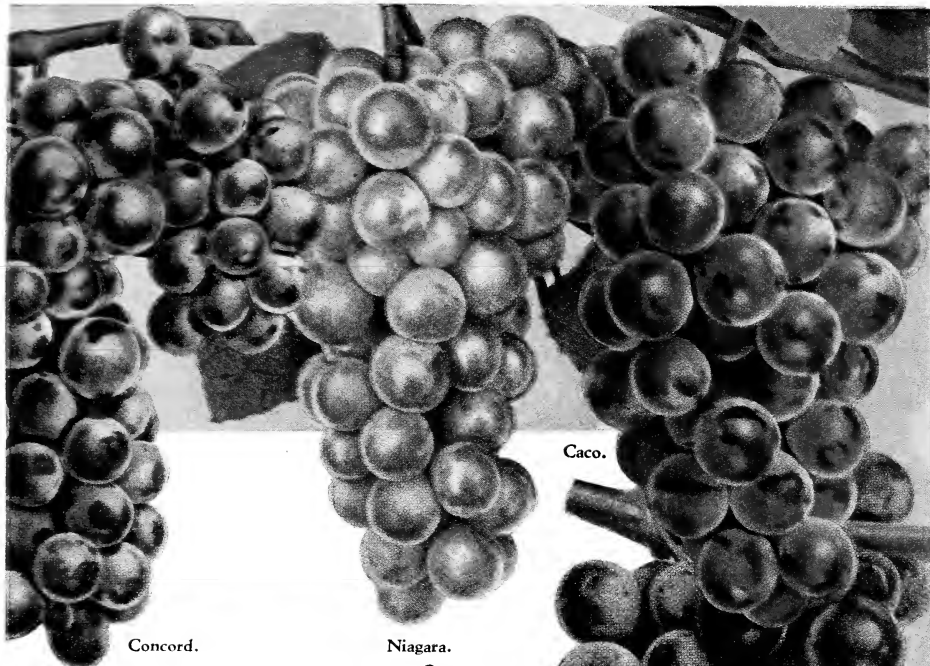
Instructions for Planting with Each Order.

SEND US NAMES

When sending your order, if you will give us names and addresses of four people whom you know are interested in beautifying their homes with flowers, or who may want berry plants, etc., we will send you a nice gift with your order. Write names and addresses on back of the order blank or separate sheet of paper.



Eldorado.



Concord.

Niagara.

Caco.

Worden.

Kellogg's GRAPES

CACO. New, early, wine-red grape. Most delicious flavor. Highest quality. Rich in sugar. Very sweet. Large, compact bunches. 45c each; 3 for \$1.00.

CONCORD. Most popular of all black grapes. Excellent quality. Hardy. Heavy bearing. 30c each; 4 for \$1.00.

MOORE'S EARLY. Large black. Two weeks earlier than Concord. 30c each; 4 for \$1.00.

NIAGARA. Leading white grape; large size. Delicious flavor. Very hardy and early bearing. 30c each; 4 for \$1.00.

WORDEN. Dark purple. Large berries. Ripens 10 days earlier than Concord. 30c each; 4 for \$1.00.

BRIGHTON. Handsome dark red late grape. High quality. 30c each; 4 for \$1.00.

MOORE'S DIAMOND. Large as Concord, with greenish white color and yellow tinge. Juicy and sweet. 30c each; 4 for \$1.00.

DELAWARE. Small red grapes. Rich and delicately flavored. Very desirable for home use. 30c each; 4 for \$1.00.

(Planting instructions with each order).



Kellogg's Grape Arbor 8 Plants — 8 Varieties

You get one select plant each of all 8 Kellogg varieties as described above.

Regular Price, \$2.55
Costs You Only

\$1⁷⁵ Postpaid

ASPARAGUS

Kellogg's Pedigree Washington

Biggest and best Asparagus grown. Produces big, tender, juicy stalks. Strong, healthy grower. Most desirable for home gardens and market. Plant this fall and save a year. Shipped after September 15th, with instructions for planting.

25 big roots, prepaid\$1.00
50 big roots, prepaid 1.75
100 big roots, prepaid 3.25



Kellogg's **BIG BARGAIN** *Variety Flower Garden*

Peonies, Iris, Tulips, Lilies, Perennials
Worth \$26.60 at Regular Prices

**Take All Five of These Big
Bargain Collections for only \$10⁰⁰**

Search the world over and you never will find a bargain to compare with this. Never before has anyone offered you so much value—so much beauty at such an amazing low price. If you bought all these plants and bulbs separately at regular retail prices they would cost you \$26.60, or more. Even if you bought them in our separate bargain collections they would cost you \$13.55. We have put all 5 Bargain Collections together into one big "Grand Garden Bargain" and offer the entire lot to you for the startling low price of only \$10.00—delivered to your door. Here's what you get and what you save.

	Regular Value	Bargain Price
1 Iris Collection (30 varieties)	\$7.40	\$2.00
1 Tulip Collection (100 bulbs)	5.00	3.95
1 Peony Collection (10 plants)	7.00	2.85
1 Lily Collection (15 bulbs)	3.80	2.50
1 Perennial Collection (12 varieties)	3.40	2.25
	\$26.60	\$13.55

You get all 5 of these collections in the Big Bargain Variety Flower Garden for only \$10.00. Think of it—167 plants and bulbs that will make your garden dazzle with beauty next year—at a price so low you can't afford to miss it. 30 beautiful Iris (no two alike), 100 gorgeous Tulips, 10 Peonies, 15 charming Lilies and 12 Perennials, selected from the finest varieties.

Instead of ordering 2 or 3 of Kellogg's Bargain Collections, add a dollar or so more, and take all 5 collections for an even \$10.00. All plants and bulbs delivered to you this fall at proper planting time.

(Planting Instructions with each Garden).

Kellogg's LILIES

LILIUM, Tenuifolium. One of the prettiest little lilies in cultivation. Grows 18 inches high. For shape and color, see picture. 30c each; 3 for 75c.

L., Speciosum Rubrum. One of the most satisfactory and richly colored of the Japanese Lilies, bearing large crimson flowers spotted with purple-crimson and margined white. Grows 3 feet tall. 40c each; 3 for \$1.00.

L., Tigrinum. By far the best form of Tiger Lily. Grows 3 to 5 feet. For its real beauty, see picture. 30c each; 3 for 75c.

L., Regale (Regal Lily). One of the most beautiful and popular lilies. Very fragrant odor. Grows 4 to 5 feet. Large trumpet-shaped flowers, as shown in picture. 25c each; 3 for 65c.

LEMON LILY. Sweet scented. Pure lemon-yellow flowers. Blooms profusely in June. Grows 2½ feet. Very striking. 25c each; 3 for 65c.



Lilium Tenuifolium.

15

Choice Lilies

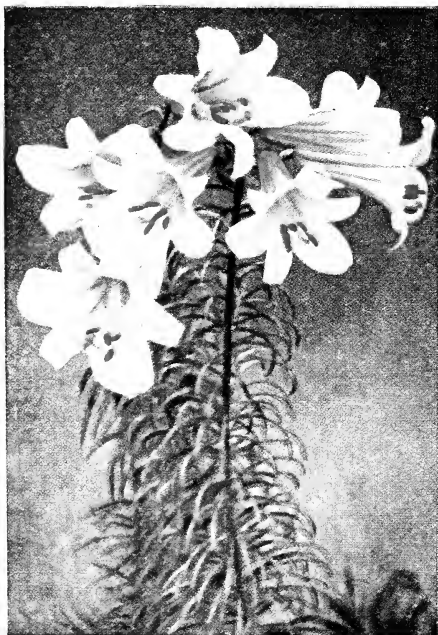
5 Varieties

We offer you here a collection of 15 lovely lilies—3 big blooming bulbs each of the four shown here and also 3 Lemon Lilies—at a special price that will save you \$1.30. These 15 bulbs of five different varieties (labeled) for

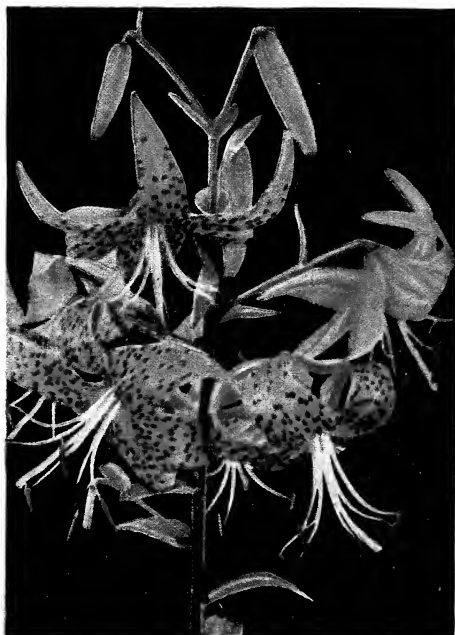
ONLY \$2.50
POSTPAID



Lilium Speciosum Rubrum.



Lilium Regale.



Lilium Tigrinum.

R.M. Kellogg Co. Three Rivers, Mich.